

EMPLOYER BRANDING SOLUTIONS

Modular Career Websites

A flexible and time efficient solution to attract more talent.

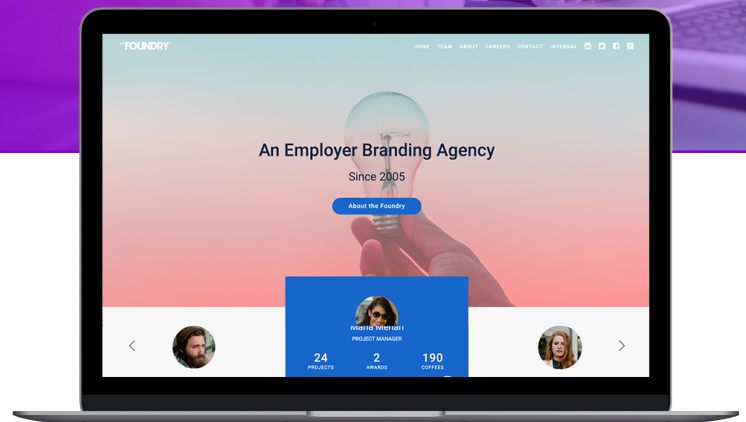
At The Foundry by Monster, we understand the need for employers to build compelling career websites. We created several templates that are quick to implement and provide an extraordinary flexibility at low cost.

**You choose what you need.
We will make it look
just like you.**

Would you like to promote your employer brand right now? Do you have new content to showcase? Are you looking for an affordable online destination?

Our Modular Career Websites are optimized with the latest web design technologies and built to maximize your brand identity by displaying your images and videos.

We will organize your content so your pages are both appealing and structured. This solution gives you the opportunity to have a personalized career website faster and on budget.

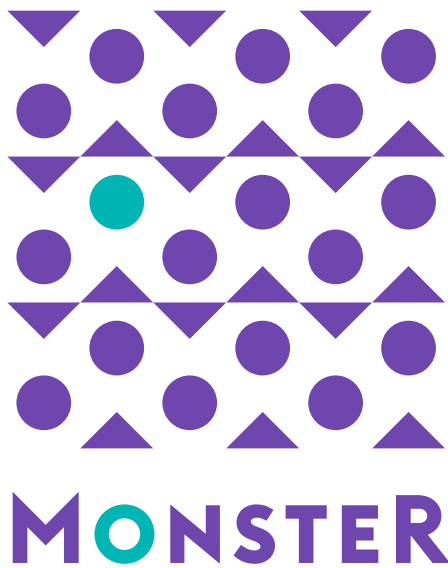


Here is an overview of your new modular site:

- A professionally designed template
- Mobile and fully responsive website
- Job Feed or Monster integration
- Web accessibility (conformance with WCAG 2.1 guidelines, level AA)
- SEO best practices
- Up to 5 social media links
- Google Analytics reporting to help you make decisions.
- A banner campaign to drive seeker traffic to your new page

THE **FOUNDRY**[™]
BY MONSTER

MONSTER



Trust your employer brand to a proven performer

For 25 years, Monster has been gathering job seeker data. How they think, how they behave, how they convert. No one else can build and execute your employer recruitment projects the way we can.

THE FOUNDRY by Monster is a big-idea, good-enough-is-not-enough team of digital strategists and experts of recruitment and retention. As an employer branding agency, we help recruiters and HR professionals across North America forge their employer brand, tell their story and fortify their recruitment marketing. And we'd be delighted to play a part in your recruiting success.

What our clients have to say

"Their team of digital experts and strategists provide critical insight, which allows us to make calculated and quick decisions. The passion they bring to every meeting helped bring our employer brand to life. The Home Depot of Canada holds The Foundry in high regard as they have proven themselves to be true partners."

– Home Depot

To jump-start your employer brand, contact your Monster Representative or visit bythefoundry.com.

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BY MONSTER
Employer Branding Agency